

SUBSCRIPTION PROGRAM

Stay top of mind with your target customers with a 40-week subscription program that uses a combination of four direct mail pieces. With a small upfront investment and weekly payments, you'll be on your way to reinforcing your brand and increasing your sales.

BENEFITS OF A SUBSCRIPTION

- Creates brand awareness
- Low upfront cost
- Consistent returns
- Affordable weekly payments
- Easy — just set it and forget it

EXAMPLE OF A FOUR-PIECE, 40-WEEK PLAN:

WEEK	1-10	11-20	21-30	31-40
PIECE BEING MAILED	MENUS 	POSTCARDS 	MAGNETS 	SCRATCH-OFF 
QTY MAILED 1,000/WEEK	10,000	10,000	10,000	10,000

Mix and match any of the pieces. Call for quantities and pricing. Visit our website to see examples of printed program materials at grandecheese.com.



“WE SEE GREAT REDEMPTION IN DIRECT MAIL, UP TO 9%, WHICH IS REALLY GREAT TO THINK THAT NEARLY ONE IN 10 PEOPLE BUY SOMETHING. WE MORE THAN MAKE OUR MONEY BACK.”

Anthony Allen, Mike Keon
OTTO Pizza
100-Percenter since 2011