

## Design and Print Services



From direct mailers to custom logo designs that fit your brand's personality, Solutions @ Work can provide you with the marketing support you need to build your traffic and sales. Below are just a few examples of what our team can do for your business.

**By always presenting a consistent brand,  
a business can increase revenue by an average of 33%.**

(Lucidpress, 2019)

### IN-STORE MATERIALS

#### POSTERS

- Advertise new or higher-margin items to customers visiting your restaurant
- Call attention to seasonal items, LTOs and specials

#### TABLE TENTS

- Effectively advertise LTOs and specials
- Encourage customers to try add-on items

#### MENU BOARD DESIGN

- Display your menu items in an easy-to-read layout, either digitally or printed
- Maintain a consistent brand look across materials

#### LOGO DESIGN

- Communicate your restaurant's identity through a strong logo
- Rely on our creative team, which has designed over 200 custom logos

**JONUZIS**

Before



After

### PROMOTIONAL MATERIALS

#### POSTCARDS

- Drive interest to your menu items, specials and promotions
- Create excitement by adding a scratch-off, or make your postcard magnetic
- Work within your budget with a quick turnaround
- Spread the word using our direct mail program

#### BOX TOPPERS

- Communicate delivery and carryout to customers
- Highlight higher profit or LTO menu items by featuring them on top of your pizza box
- Include offers and promotions to keep current customers coming back more often

#### FREQUENT BUYER CARDS

- Promote repeat business to increase sales
- Reward your most loyal customers to retain their business
- Entice new customers to return

#### BUSINESS CARDS

- Encourage customers to refer you to a friend
- Provide a convenient way for customers to remember you for future catering needs

Scan to see our samples of in-store and promotional materials

